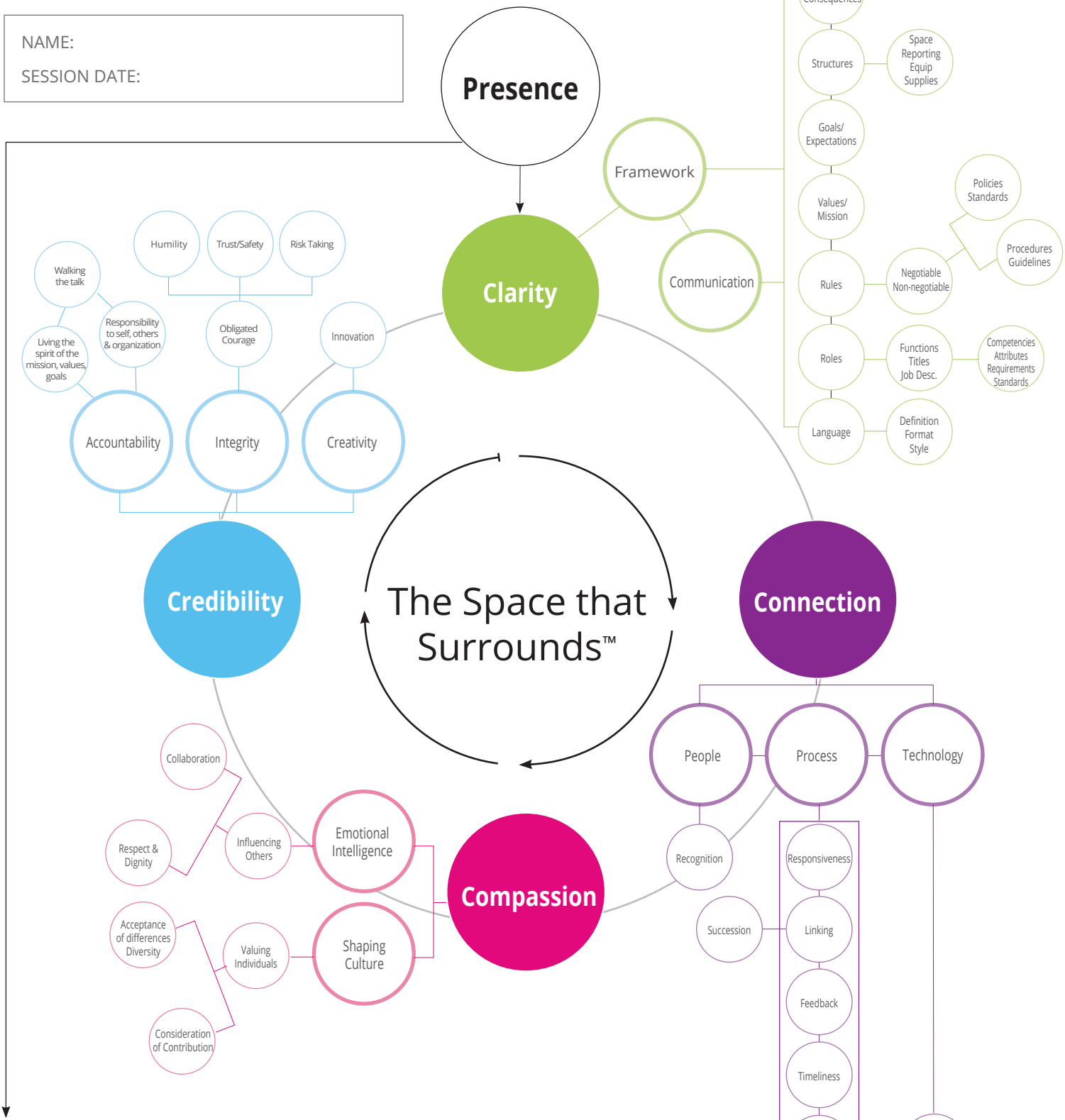


4 C's Alignment Frequencies

NAME: _____
 SESSION DATE: _____



Focus		
Where	Who	Activity (Increase/Decrease)
a. Entire Organization	a. Individual	a. Containing
b. Division	1. Self	b. Differentiating
c. Location	2. Others	c. Exchanging
d. Department	a. Leadership: Upper, Middle	
e. Team	b. Staff/Associates	
	c. Customers/Clients	
	d. Vendors/Suppliers	
	e. Community	